March 1, 2021

Dear Potential Supporter:

Thank you so much for the amazing support the Atlanta Apartment Association provides the Atlanta Community Food Bank. This year marks their **34th annual Food-A-Thon** and **30th annual Can Can Ball**, both of which benefit the work of the Food Bank, our partners and, especially, the individuals and families in our community we serve.

We're really excited about the 2021 Can Can Ball and although we'll have to pivot after such a tough year, we know that with your support we'll create a fun atmosphere for an amazing night of fundraising that will be help thousands in our community.

Your support is needed now more than ever. Georgians continue to struggle with unemployment and under-employment as they navigate the effects of the pandemic. At this moment, one in seven of our neighbors are worrying about putting food on their tables. But thanks to strong community partners like the Atlanta Apartment Association, the Food Bank is able to make a tremendous difference. The Food Bank's network of more than 700 partner agencies in 29 metro Atlanta and North Georgia counties was able to provide the food equal to 67 million meals last year.

The annual **Food-A-Thon** and **Can Can Ball** involve thousands of people from Atlanta's apartment communities; in fact, the campaign is believed to be the largest food and fund drive in the United States! Last year, despite the challenges we faced, the Atlanta Apartment Association raised enough to provide **5.2 million meals** for hungry families and seniors.

An investment in the Atlanta Community Food Bank brings great returns. Every dollar donated can help provide enough food for approximately **four meals**, so any financial donation will have a dramatic impact on our neighbors who too often face the day without the food they need.

Your support of this worthy effort will be greatly appreciated. Remember, all donations are tax-exempt.

Sincerely,

Kyle Waide, President & CEO