



April 22, 2019

Dear Potential Supporter:

I am writing to acknowledge the extraordinary support the Atlanta Apartment Association provides the Atlanta Community Food Bank. This year marks their **32nd annual Food-A-Thon** and **28th annual Can Can Ball**, both of which benefit the work of the Food Bank.

We're really excited about Can Can Ball's move to a fabulous new location: The Fairmont! This trendy Westside venue, right off of Huff Road, was a previous warehouse space that has been transformed into a modern, industrial venue with 21 foot ceilings, stunning clerestory windows and frosted French doors. It's sure to set a fun atmosphere for an amazing night of fundraising that will be a help to many.

Too many Georgians continue to struggle with unemployment and under-employment. At this moment, hundreds of thousands of families are worrying about putting food on their tables. But thanks to strong community partners like the Atlanta Apartment Association, the Food Bank is able to make a tremendous difference. Last year, the Food Bank's network of more than 600 partner agencies in 29 metro Atlanta and north Georgia counties was able to provide more than 61 million meals.

The annual **Food-A-Thon** and **Can Can Ball** involve thousands of people from Atlanta's apartment communities; in fact, the campaign is believed to be the largest food and fund drive in the United States! Last year, the Atlanta Apartment Association raised enough to provide **8 million meals** for hungry families and seniors.

An investment in the Atlanta Community Food Bank brings great returns. Every dollar donated can provide enough food for **4 meals**, so any financial donation will have a dramatically increased impact on those in need.

Your support of this worthy effort will be greatly appreciated. Remember, all donations are tax-exempt.

Sincerely,

Kyle Waide, President & CEO