



April 1, 2017

Dear Potential Supporter:

I am writing to acknowledge the extraordinary work of the Atlanta Apartment Association as they organize and conduct their **30th annual Food-A-Thon** and **26th annual Can Can Ball** to benefit the Atlanta Community Food Bank. Your donation will make a tremendous difference towards this worthy effort in 2017.

Too many Georgians continue to struggle with unemployment and under-employment. At this moment, hundreds of thousands of families are worrying about putting food on their tables. But thanks to strong community partners like the Atlanta Apartment Association, the Food Bank is able to make a tremendous difference. Last year, nearly 70 million pounds of food and grocery products were distributed through the Food Bank's network of more than 600 partner agencies with hunger relief programs in 29 metro Atlanta and north Georgia counties.

The annual **Food-A-Thon** and **Can Can Ball** involve thousands of people from Atlanta's apartment communities; in fact, the campaign is believed to be the largest food and fund drive in the United States! Last year, the Atlanta Apartment Association raised enough to provide **8 million meals** for hungry families and seniors.

An investment in the Atlanta Community Food Bank brings great returns. Every dollar donated currently provides **\$9** worth of grocery products back to the community, so any financial donation will have a dramatically increased impact on those in need.

Your support of this worthy effort will be greatly appreciated. Remember, all donations are tax-exempt.

Sincerely,

Kyle Waide
President & CEO